

# **BREAK**

**THE LIMITS OF YOUR GROWTH**

**EXPAND TO THE EXTREME**



**EXPAND**  
BUSINESS STRATEGIES



## AN OVERLOOK AT **EXPAND EXTREME**

### **EXTREME BOOSTING**

- Are you willing to raise the bar and get over the top?
- Do you have established financial stability, solid values, and a positive team?
- Have you ever wondered where your company would be in a period of 5 to 7 years?
- Are you keen on going from good to great and achieving ultimate results?
- Expand immediately and assertively by **seizing EXPAND Extreme - a new signature program by EXPAND!**

### **EXTREME NECESSITY**

- A minimum of 5 out of 8 major, measurable, and attainable goals are needed for a proper expansion.
- Solid founders should be investing in human resources, new technologies, and the future instead of cutting costs.
- The programs aim for great, long-term plans for ultimate success.
- Top performers of medium-sized companies should invest during financially challenging times to harvest more when the economy is back on track.



### **EXTREME SOLUTION**

Having a sharp eye on the future and effectively notching up your return on investment, EXPAND Extreme uplifts your performance by:

- Putting through a thorough business assessment.
  - Planning for the next strategic moves
  - Following up and auditing the implementation of 8 sustainable and profitable goals that you should aim at in order to expand:
1. Local, regional, and international expansion of branches and points of sale
  2. Granting franchise
  3. The introduction of new products and services
  4. The adaptation and integration of new digital technologies
  5. Creating job opportunities thus creating social impact
  6. The expansion of consultative sales teams
  7. The execution of CSR-Corporate Social Responsibility- to give back to the community
  8. Preparations for business succession to hand the business on to the next generation



## WHY GO EXTREME?

- EXPAND's committed values are all about positivity, opportunity, and expansion adventures.
- An abundant background in management support, training, and planning urges an upgrade to the next level of business partnerships.
- Efficiency calls for virtual meetings, continuous follow-ups, and a more sophisticated picture of expansion.
- New job opportunities must be created to positively impact the cycle of economy.
- A huge and positive social impact must go to war with the current financial situation in the region to prove that nothing limits success.
- Businesses that seek continuous success need to upgrade and create a more challenging scope of work that works best for today's selective business leaders.

## EXTREMELY MUTUAL

- **TOGETHER, THE PROCESS OF EXPANDING BECOMES SMOOTHER AND FASTER.**
- **TOGETHER, WE WILL TURN CHALLENGES INTO OPPORTUNITIES AND MAKE SUCCESS A LONG-TERM HABIT.**
- **TOGETHER, WE WILL BRING EXTREME SUCCESS STORIES TO LIFE.**



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**A HELPING HAND FROM A BUSINESS PARTNER.**

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